

FOR IMMEDIATE RELEASE

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**MPI Automotive Retail Industry Advisory Council Gathers Team of
Powerful Industry Leaders**

Las Vegas, NV, April 6, 2009 -- [Mobile Productivity, Inc.](http://www.mpifix.com), (MPi)

www.mpifix.com) a leading provider of profitability tools for auto dealer service departments, announced today that since its inauguration in March 2007, the MPi Industry Advisory Council has grown into a powerful group of industry leaders. The Council, comprised of top dealers, veteran factory executives and automotive industry experts, provides auto industry input into the strategic product and marketing direction of MPi. The group, which meets quarterly, has provided invaluable advice and direction that has directly contributed to MPi's 50 percent growth rate in 2008, despite challenging market conditions.

Current members include:

Industry experts:

Tony Noland – CEO NCM Associates. Mr. Noland is a renowned industry expert and has been involved in the retail automobile industry for over 38 years.

Ernest H. Pomerantz -- Chairman, StoneWater Capital, LLC. Mr. Pomerantz has extensive experience in the Automotive Industry from the investor perspective.

Joe Herman – An industry leader with over four decades of hands-on experience. For the last fifteen years Mr. Herman has held senior leadership positions with retail consolidators EMCO/United Auto Group (Sr. Exec VP), Planet-Potamkin Automotive Group (CEO, President, COO), and Group 1 Automotive (Sr.VP.Ops/RVP).

David Vallone -- Mr. Vallone is the former Vice President of Fixed Operations with AutoNation and has 25 years of hands-on experience in the automotive industry. He started his career as a Service Advisor and quickly moved into management. He is now an Auto Industry consultant.

Jeff Rachor -- A well known automotive industry veteran, Rachor served as President, CEO and a member of the Board of Directors of Pep Boys - Manny, Moe & Jack (NYSE:PBK) from March 2007 through April 2008. Previously, he held several executive positions with Sonic Automotive Inc., (NYSE:SAH) for over 12 years, culminating in the position of President from 2004 to 2007.

Former OEM Executives:

Al Giombetti -- Mr. Giombetti is an innovative leader with almost three decades of automotive executive experience in both domestic and international markets. The culmination of this experience led to Giombetti's appointment as President of the Ford and Lincoln Mercury Division, North America.

Richard Gallio -- A successful leader and participant in Toyota's unprecedented growth in the U.S. Mr. Gallio retired from Toyota Motor Sales USA in 2001 after more than 29 years as an officer and division head.

Bill Lovejoy -- Manager, Lovejoy & Associates. Since retiring as a senior executive in General Motors after a career of some 39 years, Mr. Lovejoy has served as Manager of Lovejoy & Associates, an automotive consulting firm. He has also served as a director of Penske Auto Group since March 2004.

Richard Sherman -- MPi Director of Alliance & GM Dealer Development. Mr. Sherman has over 40 years of automotive industry experience; including 31 years with General Motors, where he created GM's "Mr. Goodwrench" service marketing program. He later developed AC Delco's "Delco Tech" aftermarket service channel and was subsequently elected to the Automotive News industry "All Star" group as "Service-Person-of-the Year".

Joe Hilger -- MPi Director of Alliance & Chrysler Group Dealer Development. Mr. Hilger retired from a 33-year career with DaimlerChrysler, where he was most recently Vice President of Global Service for the Chrysler, Jeep and Dodge brands.

Maureen Sullivan Martin -- MPi Director of Alliance & Ford Dealer Development. Ms. Martin has over 20 years of diverse experience in the automotive industry, including over 11 years of management positions with Ford Motor Company.

Dealers:

Jim Arrigo -- Owner/Dealer Principle, Arrigo Dodge Chrysler Jeep. Mr. Arrigo is currently the Chairman of the Chrysler National Dealer Council.

Kip Killmon -- Owner/Dealer Principal, Tysons Ford. Under Mr. Killmon's management, Tysons Ford has received the Ford Motor Company's President's Award five times. Mr. Killmon is also a past winner of the prestigious Time Magazine Quality Dealer Award.

Gregg Manson -- Vice President of Fixed Operations, AutoNation. Mr. Manson brings over 30 years of automotive experience; 12 years with AutoNation.

Dennis Noonan -- MPi Director of 20 Group Alliances; Partner, Saturn of Champaign & Worden-Martin Buick, Pontiac, GMC, Lincoln, Mercury, Nissan and Subaru. Mr. Noonan has over 25 years of automotive industry experience both as a dealer and as an outside consultant.

Paul Rubin -- Owner/Dealer Principal, White Bear Lake Superstore. Mr. Rubin is the outgoing co-chair of the GM National Dealer Council. He is also a past President of the Minnesota Automobile Dealer Association and a past Chairman of the Pontiac GMC Dealer Council.

Lisa Schomp -- Owner/Dealer Principal, Ralph Schomp Honda. Ms. Schomp is a 30 year veteran in the automotive dealership industry. In 1988, Ms. Schomp purchased the family business and has been an industry leader in the Denver, Littleton, Colorado market for over 20 years.

"We are delighted to have the involvement of such an experienced and talented group of advisors," said Les Silver, MPi Chairman and CEO. "Their input has been invaluable in charting the direction of MPi, and has helped us enjoy strong growth in these challenging market conditions."

About MPi:

MPi (Mobile Productivity, Inc.) is headquartered in Las Vegas, NV. MPi is an industry leader delivering processes, metrics and software solutions which enable automotive dealerships to achieve World Class™ results in their service and repair departments. The company's World Class Inspection™ Program is making a difference in dealerships across the country; providing significant increases in profits, efficiencies and customer loyalty.

MPi is a subsidiary of Service Repair Solutions Inc, (SRS) which is also headquartered in Las Vegas, NV. SRS is a leader in providing innovative information solutions for the service and repair industry. Current affiliates include Identifix, Inc., Mobile Productivity, Inc., and International Automotive Technicians' Network, Inc.

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